

asd - Brand Assets

Last Updated: January 12, 2026

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Complete brand identity package

Brand Information

Brand Name:

asd

Industry:

Healthcare

Style:

Playful

Description:


dasd


Color Palette





Accent

#F7DC6F

 **Neutral**
#D5D8DC

 **Primary**
#48C9B0

 **Secondary**
#5DADE2

 **Background**
#FDFEFE

Typography

Heading Font
Poppins

Body Font
Roboto

"Making Health Fun Again!"

Brand Guidelines

Mission

To revolutionize the healthcare industry by injecting a dose of fun into every patient interaction, making health and wellness more approachable and enjoyable.

Vision

To be the leading healthcare provider known for making people smile while improving their health.

Core Values

- Playfulness
- Care
- Innovation
- Inclusivity

Brand Tone

Our tone is playful yet compassionate, empathetic yet innovative. We believe in lightening the mood while delivering professional, high-quality care.

Brand Asset URLs

Logo URL:

<https://via.placeholder.com/400x200/48C9Bo/FDFEFE?text=asd>

Business Card URL:

<https://via.placeholder.com/600x400/48C9Bo/ffffff?text=Business+Card>

Letterhead URL:

<https://via.placeholder.com/800x1000/FDFEFE/48C9Bo?text=Letterhead>

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